



CLIENT ONBOARDING · TIKTOK SHOP

Connect Your **TikTok Shop** to Amerify

A simple, secure walkthrough for granting Amerify partner access to your TikTok Shop so we can start driving growth. No passwords are ever shared. Takes about 5 minutes.

01 Before you start

You will grant us partner access through TikTok Business Center. This lets our team manage ads, creators, and shop operations on your behalf without ever giving out your login. You stay the owner and can revoke access anytime.

- ☐ **Admin access to your TikTok Shop Seller Center**
You are the person who can manage settings and permissions on the shop.
- ☐ **A TikTok Business Center account**
Free to create at business.tiktok.com. If you do not have one, step 2 covers it.
- ☐ **Amerify's Business Center ID**
We send this to you directly. Keep it handy for the sharing step.

TWO WAYS TO CONNECT

You can either **share your shop with us** (recommended, you stay in control), or **approve a request we send you**. Both are covered in this guide. Pick whichever is easier, you only need to do one.

YOUR SECURITY

Partner access is role based and permission scoped. We never see or store your password, and you can remove Amerify with two clicks whenever you choose.

02 Share your shop with Amerify

The fastest, most secure route. You invite Amerify's Business Center directly and choose exactly what we can access.

1

Log in to TikTok Business Center

Go to business.tiktok.com and sign in with the account that owns your shop.

2

Open your Shops

In the left menu, open Accounts and select Shops.

Accounts > Shops

3

Find your shop and open Partners

Locate your TikTok Shop, click **View**, then open the **Partners** tab.

Shop > View > Partners

4

Share with partner

Click **Share with partner** and enter Amerify's Business Center account ID (we provide this).

5

Set permissions and assign

Grant the access levels we requested, then click **Assign**. That's it, we are connected.

PREREQUISITE

This method requires admin access in both Business Center and Seller Center. If you only manage one, use the alternative method on the next page.

03 Approve a request from us

Prefer we start the connection? We can send an access request straight to your shop. You just approve it.

AMERIFY DOES THIS

We send the request

1. In our Business Center, we go to **Accounts > Shops > Add shop**.
2. We choose **Request access to TikTok shop partners**.
3. We enter your **shop code** and click **Request**.

YOU DO THIS

You approve it

1. You receive an **email** from TikTok to the shop owner and admins.
2. Open it and **approve the partner request**.
3. The connection activates automatically. Done.

WHERE TO FIND YOUR SHOP CODE

Your shop code is in TikTok Seller Center under your shop profile / account settings. If you cannot find it, send us a screenshot and we will point you to it.

04 Quick answers

“Do you need my password?”

No. Partner access never exposes your login. We connect through Business Center roles only.

“Can I remove Amerify later?”

Yes, anytime. In Business Center open your shop's Partners tab and revoke access. Instant.

“What can Amerify see?”

Only the permissions you assign, scoped to running and growing your shop. Nothing personal outside the shop.



YOU'RE ALL SET

Connected. Now we build.

Once access is granted, our team confirms the connection and kicks off your growth plan. Questions at any step? Reach out and we will walk you through it live.